



PowerUP+

Level 2 Charger Quick Reference Guide

This guide is provided so you can help customers understand the benefits of the Ultium PowerUP+ Charger, successfully complete a purchase and best manage expectations.

Purchasing a Charger

Customers have several options to purchase the Ultium PowerUP+ Level 2 (19.2kW) Charger¹. During the new vehicle lease/purchase process, customers can choose to finance the charger and have it installed in advance of vehicle delivery. Customers may also purchase the charger on Parts.GMParts.com, at GM Dealership Parts Departments through Parts Workbench or through the Digital Retail Platform (DRP).

The Ultium PowerUP+ has an MSRP of \$1,299².

When ordering through Parts Workbench, enter part number **84922765**.



25-ft.
Charge Cord



Simulated charger shown. Actual charging product may vary.
1 Requires professional installation. 2 Excludes tax and installation.

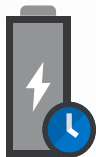
PowerUP and PowerUP+ Charge Rate Comparison

Level 2 charging requires professional installation. Actual charge times will vary based on battery starting state of charge, battery condition, output of charger, vehicle settings and outside temperature. See the vehicle Owner's Manual for additional limitations.


2024 HUMMER EV Pickup	2024 HUMMER EV SUV	2024 Cadillac LYRIQ	2024 Chevrolet Bolt	2024 Chevrolet Bolt EUV
PowerUP (hardwired) Miles/Hour of Charging				
16	16	37	39	37
PowerUP+ Miles/Hour of Charging				
28	28	52	39	37

Note: The PowerUP+ matches 2024 Bolt and 2024 Bolt EUV's charging capabilities by charging at the rate of the 11.5kW charger.

Ultium PowerUP+ Features and Benefits



Convenience

- Indoor/outdoor capabilities allow for installation in an attached/detached garage³, on an exterior wall or on a pedestal if interior wall space is not available
- 25-ft. charge cord
- Bluetooth^{®4} connectivity 
- App operation via Bluetooth
 - Easily connect to a EV's myBrand⁵ or the Ultium PowerUP app once charger is installed
 - Customize charger name
 - Adjust power preferences including circuit breaker amps and electrical current output (in consultation with a qualified electrician)
 - Adjust LED display intensity level
- Wi-Fi⁶ connectivity enabled on your EV's mobile app
 - Over-the-air Firmware Updates sent automatically to help improve the user experience and introduce new features



Improved Charging Capability

Provides up to a 67% power increase when compared to an 11.5kW charger⁷.



Comprehensive Care

- 3-Year Hardware-Only Limited Warranty
- 2-Year Extended Limited Protection Plan through GMF (available as an option for consumer purchase)
 - Hardware replacement
 - \$200 installation reimbursement for hardwired chargers

³ Installation limitations may apply, contact local professional for details. ⁴ The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by General Motors is under license. Other trademarks and trade names are those of their respective owners. ⁵ myChevrolet, myBuick, myGMC, or myCadillac Mobile App available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Terms apply. Device data connection required. ⁶ Wi-Fi functionality requires connection to a local Wi-Fi network. Service varies with conditions and location. ⁷ Level 2 charging requires professional installation. Actual rates will vary based on battery condition, output of charger, vehicle settings, and outside temperature. See vehicle's Owner's Manual for additional limitations.

Home Installation Made Simple with Qmerit



After a purchase is made, Qmerit can help provide easy access to professional installers to help GM owners and lessees take charge before their new EV arrives.

- Customer support throughout the process
- Sourcing of a local Certified Installer (includes enhanced training, background checks and verification of professional licenses)
- Procurement of all necessary permits for customer electrical upgrades
- Transparent, up-front pricing
- 1-year limited warranty on installation parts and labor⁸

Three Purchase Pathways for Customers



Digital Retail Platform

- Shipped to dealer and delivered with vehicle



In-Dealership

- Add to vehicle purchase
- Add to vehicle lease
- Purchase through Parts Department



E-Commerce

- Parts.GMParts.com
- Ship to dealer
- Ship to home

Best Sales Practices at the Dealership



These suggestions can help set expectations and lead to a positive experience for both you and your customer.

- Present your customer with options to order an Ultium PowerUP+ Charger at the time of vehicle purchase, at the time of delivery OR after delivery online
- Advise your customer about timing expectations
 - If the charger purchase is made at the time of delivery, inform the customer they will need to use any standard dual-level charge cord accessory or use public charging until the Ultium PowerUP+ Charger arrives

Questions

If you have any questions about the Ultium PowerUP+ Charger, please contact [@Edward Ervin](#) or [@Meghan Behen](#).

⁸ Excludes charging hardware.